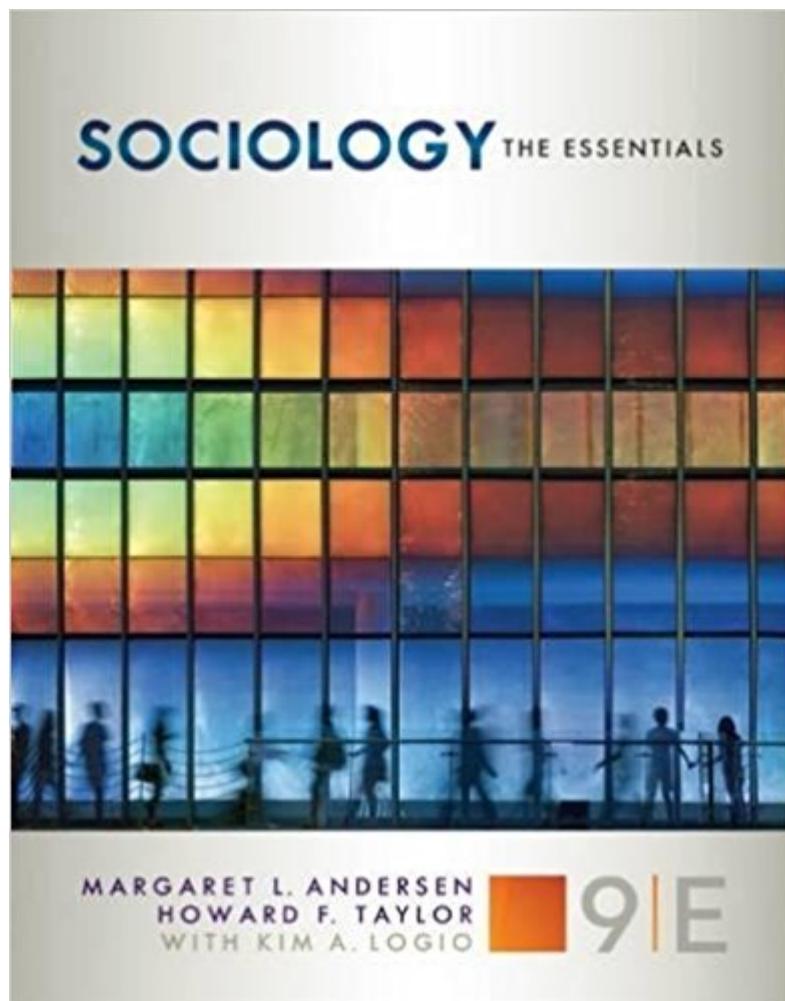


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Sociology: The Essentials



Synopsis

NOTE: This book does not include Access Code SOCIOLOGY: THE ESSENTIALS, Ninth Edition, uses the theme of debunking myths to look behind the facades of everyday life, challenge common assumptions, and help students develop critical thinking skills as well as better understand how society is constructed and sustained. This thorough yet streamlined text employs a reader-friendly presentation and manageable structure, while maintaining a strong focus on sociology concepts, methods, and research. Updated throughout with coverage of the latest findings, trends, and themes, the text provides exceptional coverage of diversity, including social factors such as age, religion, sexual orientation, and region of residence in addition to race, ethnicity, class, and gender.

Book Information

Paperback: 459 pages

Publisher: Wadsworth Publishing; 9 edition (January 1, 2016)

Language: English

ISBN-10: 1305503082

ISBN-13: 978-1305503083

Product Dimensions: 10.8 x 8.4 x 0.7 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 7 customer reviews

Best Sellers Rank: #4,434 in Books (See Top 100 in Books) #36 in Books > Textbooks > Social Sciences > Sociology #138 in Books > Politics & Social Sciences > Sociology #215 in Books > Textbooks > Science & Mathematics

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Graphs & maps convey crucial sociological data. There are two types of maps; one focused on the U.S. called "Mapping America's Diversity," and the other on the world called "Viewing Society of Global Perspective." Graphs on such topics as public opinion, income and poverty data, and other demographic facts are used throughout the text to help you learn how to interpret data. Learning objectives list what you need to learn. Maximize your study time and enhance your retention of key concepts with learning objectives, which are included near the beginning of every chapter. Let's get real. "A Sociological Eye on the Media" boxes help you become savvy and discerning of consumer of media messages that can be misleading or inaccurate. Topics include "Death

of a Superstar; about Whitney Houston; and Idealizing Family Life; featuring images of families as portrayed in popular television programs. What would a sociologist say? What Would a Sociologist Say; boxes are intended to show you the way that sociologists understand particular topics, thus moving you away from the typically more individualistic explanations of common topics.

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Margaret L. Andersen (B.A., Georgia State University; M.A., Ph.D. University of Massachusetts, Amherst) is the Edward F. and Elizabeth Goodman Rosenberg Professor of Sociology at the University of Delaware, where she has also served in several senior administrative positions, including most recently as Vice Provost for Faculty Affairs and Diversity. She holds secondary appointments in Black American Studies and Women and Gender Studies. She is the author of several books, including (among others) THINKING ABOUT WOMEN, recently published in its tenth edition; the best-selling anthology, RACE, CLASS, AND GENDER (co-edited with Patricia Hill Collins, now in its ninth edition); LIVING ART: THE LIFE OF PAUL R. JONES, AFRICAN AMERICAN ART COLLECTOR; and ON LAND AND ON SEA: A CENTURY OF WOMEN IN THE

ROSENFIELD COLLECTION. She is a member of the National Advisory Board for Stanford University's Center for Comparative Studies in Race and Ethnicity, the Past Vice President of the American Sociological Association, and Past President of the Eastern Sociological Society, from which she received the ESS Merit Award. She has also received two teaching awards from the University of Delaware and the American Sociological Association's Jessie Bernard Award. Howard F. Taylor has taught at the Illinois Institute of Technology, Syracuse University, and Princeton University, where he is presently Professor of Sociology and former director of the African American Studies Center. He has published over fifty articles in sociology, education, social psychology, and race relations. His books include THE IQ GAME (Rutgers University Press), a critique of hereditarian accounts of intelligence; BALANCE IN SMALL GROUPS (Van Nostrand Reinhold), translated into Japanese; and the forthcoming RACE AND CLASS AND THE BELL CURVE IN AMERICA. He has appeared widely before college, radio, and TV audiences, including ABC's Nightline. Past president of the Eastern Sociological Society, Dr. Taylor is a member of the American Sociological Association and the Sociological Research Association, an honorary society for distinguished research. He is a winner of the DuBois-Johnson-Frazier Award, given by the American Sociological Association for distinguished research in race and ethnic relations, and the President's Award for Distinguished Teaching at Princeton University. Raised in Cleveland, Ohio, he graduated Phi Beta Kappa from Hiram College and has a Ph.D. in sociology from Yale University.

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